

## **MEDIA RELEASE**

### **Ghayal Once Again– Official Mobile Game Released**

Mumbai 5 February, 2016 : Actor, Producer & Director of the much anticipated action film Ghayal Once Again is scheduled to be released today. The film is headlined by Sunny Deol & Soha Ali Khan in lead roles. The release day of this much anticipated action blockbuster also saw the official launch of the Ghayal Once Again mobile game.

The official **Ghayal Once Again** game is published & distributed by FunOnGo Entertainment Pvt. Ltd., a digital entertainment specialist across movies, music, games and applications. The company provides customized platform and managed services to clients such as Samsung, Micromax, Karbonn, Intex, Spice& Gionee.

The game publishers have designed the game in a manner that gamers get a real good feel of being in the shoes of their favorite and legendary action hero **Sunny Deol**.

On completion, the game was showcased to Sunny ; He said *“I loved the Ghayal Once again game. The game is filled with so much and adrenalin filled action, just true to the film.”*

The official game '**Ghayal Once Again**' is based on Director Sunny Deol's much acclaimed action movie. *Ajay Mehra (from previous Ghayal-1990), after finishing off his life sentence, starts a newspaper called Satyakam. Starring Sunny Deol, Soha Ali Khan, Om Puri & Ticsa Chopra.*

This game is based on the Story of entangled kids from the film and Ajay Mehra saves them from the powerful evil man in the city.

You will enjoy this game with Ajay Mehra who fights for truth and justice and save kids. The fighting game has got four levels in it and at each level your hero Ajay Mehra saves one kid. Along with the awesome graphics and sound, this game has got all improved abilities that will keep you hooked. You will simply love this production from FunOnGo.

You will notice the fearless and unforgiving approach of Deol in the game. You will feel that Sunny's all time aggressiveness while playing.

Sunny



The official game is available across most of the popular feature and smart phones in India.

Speaking about the release of the official Singh is Bling game, **Vijay Singh CEO of FunOnGo Entertainment** said; *"We see the mobile phone as a fantastic gateway for film makers to reach their potential consumer. Our team plays an active role in publishing, marketing and distribution of the games we do. Mobile games provide for an immersive experience and turn curious bystanders to engaged fans."*

Adding to Vijay's point of view **Shibasish Sarkar, COO of Reliance Entertainment** added; *"This initiative is keeping in line with Reliance Entertainment's vision to deliver entertainment to audiences in various forms and use marketing initiatives to reach out to our youth who get to experience the thrill of the movies in the form of games and Ghayal Once Again is an incredible fit. Our alliance with FunOnGo to publish the official game is with the view to provide the customer a value added cinematic experience"*

The Ghayal Once Again – Official Mobile Game is available for users downloads on Android, IOS marketplace and other popular app stores online.

### **About Reliance Entertainment**

Reliance Group, led by Mr. Anil D. Ambani, is among India's major business houses, with a leadership position in telecommunications, power, infrastructure, financial services, and media and entertainment. The Group has over 250 million customers, serving 1 in every 5 Indians and has over 8 million shareholders, amongst the largest in the world.

Reliance Entertainment is the media and entertainment arm of Reliance Group and is engaged in the creation and distribution of content across film, television, digital and gaming platforms. Internationally, Reliance Entertainment has partnered since 2009 with iconic film producer and director, Steven Spielberg, in the formation of DreamWorks Studios.

This relationship has produced several highly successful films such as The Help, War Horse, Lincoln, The Hundred Foot Journey and most recently, Bridge of Spies, which has been nominated for 6 Oscars, including Best Film and 9 BAFTA nominations, including Best Picture and Best Director.

In December 2015, Reliance Entertainment, Steven Spielberg, DreamWorks Studios, Participant Media and Entertainment One formed Amblin Partners, a new film, television and digital content creation company.

For further information contact: