

**Azalia Broadcast Private Limited**

*(Previously known as BIG RTL Broadcast Private Limited)*

(CIN: U45400MH2007PTC243437)

**Regd. Off. :** 401, 4th Floor, Infiniti Mall, Link Road, Oshiwara, Andheri (W), Mumbai 400 053

**Tel No.:** 91 22 3068 9444 **Fax No.:** 91 22 3988 8927

January 13<sup>th</sup>, 2015

To,

The Dy Advisor (B & CS),  
Telecom Regulatory Authority of India,  
Mahanagar Door Sanchar Bhawan,  
Jawaharlal Nehru Marg,  
New Delhi – 110002.

Kind Attention: Mr. Amit Sharma

**Subject:** Reporting of revised rates of the channel BIG Thrill.

**Ref:** The Telecommunication (Broadcasting and Cable) Services (Second) Tariff (Thirteenth Amendment) Order, 2014 ("Tariff Order")

Dear Sir,

We write with reference to the Tariff Order, reporting the revised rates of our channel, effective from 1<sup>st</sup> January,2015, as below:-

**A-la-carte rates for Analogue /Non- Addressable Platform**

<b><u>S. No.</u></b>	<b><u>Name of Channel</u></b>	<b><u>Rates in Rs per subscriber per month</u></b>
1.	BIG Thrill	19.00

**A-la-carte rates for Digital Addressable Platforms i.e. DAS/DTH/IPTV/HITS etc.**

<b><u>S. No</u></b>	<b><u>Name of Channel</u></b>	<b><u>Rates in Rs per subscriber per month</u></b>
1.	BIG Thrill	8.00

We request you to kindly take the revised rates on record.

Yours Sincerely,

For **Azalia Broadcast Private Limited**

\_\_\_\_\_ (Authorized Signatory)